

86% of the internet audience is watching online video – that's 183M people.
(Forrester)

Professional Video for Financial Advisors

We offer independent advisors professionally produced HD Videos optimized for TV, web and mobile viewing.

Advisor Profiles

Are you seeking to promote your services? Company Profiles are the most versatile videos on the web and they are a great way to introduce personality and a face to you and your firm.

Scripted Ads

Do you want to deliver a compelling story that grabs attention? Using a professionally written script and recorded voice-over, ads reinforce your message and persuade prospects to take action.

News Video

News Video can easily be shared with media outlets and instantly enhances online campaigns. Video News Releases that work in conjunction with traditional press releases and in-depth Feature News Stories that educate your prospects or add credibility to your services.

New to video?

Here's a great way to get started:

■ Independent Financial Advisors

One 60-Second Profile and one 30-Second Ad designed to convert site visitors to clients.

■ Firms

Highlight your advisors with 60-Second Profiles, create a Feature News Story on your firm and a 90-Second Ad to be featured on your website.

Why Video

Landing pages with video generate 4-7x more response rates than plain text (SearchEngineWatch)



Contact us to experience how impactful adding professional videos to your marketing mix can be.