

## Video for Real Estate Agents & Brokers

We offer real estate agents and brokers professionally produced HD videos optimized for TV, web and mobile viewing.

### Agent & Broker Profiles

Our engaging and unscripted profile videos provide real estate agents with the opportunity to deliver a personal message about themselves and their agency to home buyers or sellers in their own style and tone.

*Recommended Length: 60 seconds*

### Listings or Educational Ads

Video Ads are a great way to showcase your latest listings in order to attract new buyers. Ads are also a quick and effective way to educate clients on the buyer, seller or property management services you offer.

*Recommended Length: 30 or 60-seconds*

### Why Video

*70% of home buyers look for a video either on a website, Facebook or YouTube*

Branding Magazine, 2012

### Home Buyer Testimonials

Testimonials from your clients are genuine, trustworthy and generate the highest response rates because consumers trust other consumers more than they trust you. Capture their experiences with you through authentic unscripted interviews that build trust and credibility for you and your agency.

*Recommended Length: 30*



### New to video?

*Here's a great way to get started:*

#### ■ Real Estate Agencies

Highlight your agents with 60-Second Profiles, create 30-Second Testimonials from your best clients and a 90-Second Ad for the Agency or your listings, to be showcased on your website.

#### ■ Individual Real Estate Agents

One 60-Second Profile and two 30-Second client Testimonials designed to convert site visitors to clients.

**Contact us to experience how affordable adding professional videos to your marketing mix can be.**

**Tech Solutions Now**

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